



SPONSORSHIP PACKAGES



BECOME A SPONSOR

Position your brand alongside the leaders of industry and policy, at Africa's premier transactional investment summit, where public and private decision makers come together to push progress forward.

- Be seen as a market leader and key industry stakeholder.
- Connect with a wider audience.
- Strengthen your reputation in the industry.
- Be recognised as an influential thought leader.
- Magnify your brand's visibility by leveraging AIDCA's marketing channels.

PLATINUM:

1. Exhibition Space
2. Media feature in a selection of premium media distribution networks. This includes prominent platforms such as Nasdaq, Bloomberg terminal, Yahoo News, Yahoo Finance, Market Watch, Liverpool Star, Business Insider, Associated Press, Bezinga, London Journal, Arab News, Chicago Tribune, Washington News, Times of Texas, Florida Journal, Los Angeles Journal, New York News, Philadelphia News, Business Times Canadian Insider, Street Insider, The Globe and Mail, Barchart, Investors Observer, Malyasia Flash, Switzerland Post, Emirate Business, Saudi News, This day, Guardian, Ghanaweb, Business Day, Vanguard, Nation, and over 700 other top-tier media platforms around the world.
3. Publications in Arabic language in national dailies across the Middle East and North Africa
4. Publications in Chinese language across China mainland, Taiwan, and Hong Kong
5. Ad banner on premium websites; Washington Post, Wall Street Journal, Forbes, Entrepreneur, Fox News and CNN.
6. Airing of video Ad clip during event
7. Logo placement on event marketing materials

Fee: 30m naira

GOLD:

1. Exhibition Space
2. Media feature in a selection of premium media distribution networks. This includes prominent platforms such as Yahoo News, Yahoo Finance, Market Watch, Liverpool Star, Business Insider, Associated Press, Bezinga, London Journal, Chicago Tribune, Washington News, Times of Texas, Florida Journal, Los Angeles Journal, New York News Philadelphia News, Business Times Canadian Insider, Street Insider, The Globe and Mail, Barchart, Investors Observer, Malyasia Flash, Switzerland Post, This day, Guardian, Ghanaweb, Business Day, Vanguard, Nation, and over 300 other top-tier media platforms around the world.
3. Logo placement on event marketing materials
4. Airing of video Ad clip during event

Fee: 15m naira

SILVER:

1. Exhibition Space
2. Media feature in Chicago Tribune, Washington News, Times of Texas, Florida Journal, Los Angeles Journal, New York News, and over 100 national dailies in the US and local media in Ghana and Nigeria
3. Logo placement on event marketing materials

•Fee: 10m naira

BRONZE:

1. Exhibition Space
2. Media feature in Myjoyonline, This day, Guardian, Ghanaweb, Modern Ghana, Business Day, Ghanaweb, Vanguard, Nation (Ghana and Nigeria media)
3. Logo placement on event marketing materials

Fee: 5m naira

2024



African Industrial & Development Conference and Awards

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