



AFRICAN INDUSTRIAL & DEVELOPMENT  
CONFERENCE AND AWARDS

Presents

# GLOBAL ENTREPRENEURSHIP / INVESTMENT SUMMIT A B U J A

@ INTERNATIONAL CONFERENCE CENTER, ABUJA  
SEPTEMBER 4TH & 5TH, 2025

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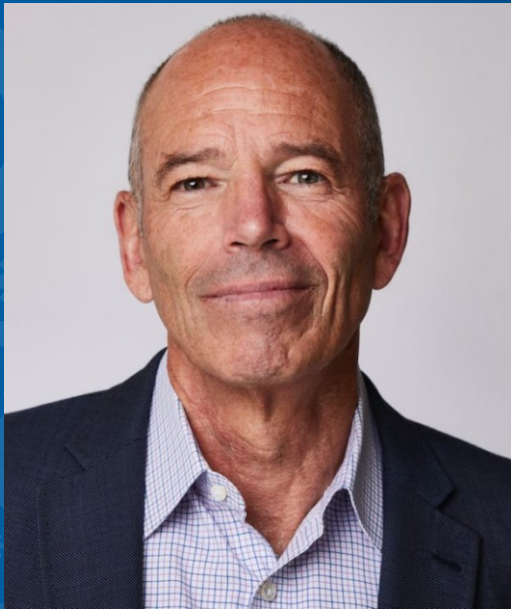
**H.E. Bola Ahmed Tinubu GCFR**  
President, The Federal Republic of Nigeria





## H.E Dr. Remi Duyile

Former Vice President -Bank of America | United Nations Ambassador of Peace  
President/CEO Image Consulting Group Inc. | Co- Chair , Global Entrepreneurship / Investment Summit, Nigeria



# Keynote Speaker

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## Marc Randolph

Netflix Co-founder

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**M**arc Randolph is a veteran Silicon Valley entrepreneur, advisor, and investor, whose career as an entrepreneur spans four decades. In addition to being the co-founder and first CEO of Netflix, Marc has founded or co-founded six other successful startups, mentored hundreds of early-stage entrepreneurs, and as an investor has helped seed dozens of successful tech ventures (and even more unsuccessful ones). Marc Randolph is widely recognized as one of the most successful entrepreneurs of his generation. His vision and leadership helped to establish Netflix as one of the world's leading media companies, and his legacy continues to inspire entrepreneurs and business leaders around the world.

### **Topic: From Vision to Disruption: The Birth of Netflix and The Amazing Life of an Idea**

Join Marc Randolph, the co-founder and first CEO of Netflix, as he shares the fascinating story of how a small, struggling DVD-by-mail service became one of the world's most successful media companies.

In this inspiring and insightful talk, Randolph will take you on a journey through the early days of Netflix, highlighting the challenges, setbacks, and pivotal moments that defined the company's trajectory. He will share valuable lessons on innovation, entrepreneurship, and leadership, including:

- How to identify and capitalize on emerging trends
- How to build and maintain a strong company culture
- How to navigate the challenges of rapid growth and scaling

Randolph's story is a testament to the power of innovation, perseverance, and creative problem-solving. His talk will inspire and motivate entrepreneurs, business leaders, and anyone looking to turn their ideas into reality.

### **Key Takeaways:**

- Insights into the early days of Netflix and the company's journey to success
- Practical advice on innovation, entrepreneurship, and leadership
- Inspiration and motivation to pursue your own visionary ideas

Don't miss this opportunity to learn from one of the most successful entrepreneurs of our time!



The recent Middle East Investors Expo in Abuja exceeded expectations, drawing investors from the Middle East, Europe, and the United States to Nigeria with support from the Ministry of foreign affairs. This resounding success has paved the way for an even more ambitious initiative, as we now turn our attention to hosting the



## Global Entrepreneurship/ Investment Summit.

Dotmount Communications is proud to announce the launch of the Global Entrepreneurship/Investment Summit, a pioneering event that converges investors, experts, and innovators from diverse sectors, including startups, corporations, governments, and NGOs.

This year's summit will focus on nine pivotal pillars:

1. Agriculture and Agribusiness
2. Renewable Energy and Sustainability
3. Healthcare
4. Finance Inclusion and Fintech
5. Real Estate Innovation
6. Technology and Innovation
7. Sustainable Mining and Practices
8. Oil and Gas
9. Creative Industry

Joining us will be an impressive lineup of investors, including:

- Private equity firms
- Public investors
- Sovereign wealth funds
- Venture capitalists
- Family offices
- Institutional investors

This groundbreaking summit promises to deliver unparalleled benefits, including:

- Facilitating high-level discussions among global thought leaders, shaping the future of entrepreneurship and investment
- Fostering strategic partnerships and collaborations, unlocking new business opportunities and driving growth
- Showcasing investment opportunities and innovative solutions, providing a platform for startups, SMEs, and established corporations to connect with investors and partners

- Providing access to exclusive networking opportunities, connecting delegates with influential decision-makers, investors, and industry experts
- Offering insights into emerging trends, technologies, and innovations, empowering delegates to stay ahead of the curve
- Facilitating B2B meetings, exhibitions, and product showcases, enabling businesses to promote their offerings and connect with potential clients
- Showcasing Nigeria's investment potential, highlighting opportunities for domestic and foreign investment, and driving economic growth
- Providing a platform for policymakers, regulators, and industry leaders to discuss and shape the future of entrepreneurship and investment in Nigeria

This summit also serves as a gateway to building partnerships that fuel global expansions, mergers, acquisitions, and collaborations across vital markets. By focusing on strengthening connections between Africa, the African Free Trade Zone (AFTZ), Sub-Saharan Africa, the USA, and Europe, it opens up exciting opportunities for African businesses to grow on a local and global scale.

#### **Key highlights:**

- **Fostering Strategic Partnerships:** Facilitating mergers, acquisitions, and cross-border growth.
- **Connecting Stakeholders:** Creating networking opportunities with investors, policymakers, and industry leaders.
- **Showcasing Opportunities:** Highlighting Africa's potential for both domestic and foreign investments.
- **Driving Economic Growth:** Helping businesses tap into global markets and ecosystems.

With visionary investors ready to support African innovation, and African businesses eager to engage with global markets and partnerships, this summit sets the stage for transformative entrepreneurship and investment on a global scale.



Adedotun Olaoluwa,  
President, Dotmount Communications  
Co- Chair , Global Entrepreneurship /  
Investment Summit, Nigeria



Images from past events

## OUR STRATEGIC INTENT

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To bring together entrepreneurs, investors, policymakers, and ecosystem builders from across Africa and beyond to share knowledge, experiences, and best practices in promoting entrepreneurship and innovation.

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# SOLID MINERALS SECTOR



Nigeria's solid minerals sector is supported by a favorable regulatory environment, with the Ministry of Solid Minerals and the Nigerian Geological Survey Agency providing oversight and guidance. The sector is also driven by a growing demand for minerals and metals, both domestically and internationally.

With a vast array of solid minerals, a supportive regulatory environment, and growing demand, Nigeria's solid minerals sector offers significant investment opportunities for foreign investors. Nigeria is endowed with a vast array of solid minerals, including:



- Gold
- Iron ore
- Rare earth metals (such as neodymium, dysprosium, and cerium)
- Tantalum
- Tin
- Columbite
- Lead
- Zinc
- Baryte
- Limestone
- Coal



Investment opportunities in the solid minerals sector include:

- **Mining:** Exploration and extraction of solid minerals from Nigeria's vast mineral deposits.
- **Processing:** Establishing facilities to process and upgrade mined minerals for use in various industries.
- **Value Addition:** Transforming processed minerals into higher-value products, such as jewelry, alloys, and specialized materials.
- **Investment in the solid minerals sector offers significant returns, driven by:** Growing global demand for minerals and metals
- Nigeria's favorable geology and mineral diversity

- Government incentives and support for mining and processing
- Opportunities for export and domestic market growth
- Other investment opportunities in the solid minerals sector include:
- Mineral exploration and consulting services
- Mining equipment and supply services
- Mineral processing technology and equipment
- Value-added manufacturing (e.g., jewelry, alloys, ceramics)
- Mining and minerals training and education



# CONSTRUCTION & REAL ESTATE



Why Invest in Nigeria's Real Estate and Construction Sector:

- **Rapid Urbanization and Growing Demand:** Nigeria's population is projected to reach 440 million by 2050, driving demand for housing, office space, and infrastructure.
- **Government Support:** The Nigerian government has initiated programs like the "Nigeria Industrial Revolution Plan" and the "National Housing Policy" to support infrastructure development and affordable housing.
- **Partnerships and Joint Ventures:** Opportunities exist for partnerships with local developers, government agencies, and international companies.
- **High Returns on Investment:** The Nigerian real estate and construction sector offers attractive returns on investment, with high demand and limited supply driving up property values and rental yields.



### **Residential and Commercial Properties:**

- Develop luxury apartments, affordable housing, and commercial complexes
- Invest in existing properties or acquire land for new developments
- Benefit from Nigeria's rapid urbanization and growing demand for housing and office space

### **Infrastructure Development:**

- Invest in road construction, bridge building, and airport development
- Partner with the government or private companies for infrastructure projects
- Contribute to Nigeria's infrastructure growth and development

### **Urban Planning and Development:**

- Invest in urban renewal projects and master-planned communities
- Develop sustainable and smart cities
- Partner with government agencies and private developers for urban development projects

### **Building Materials and Construction Services:**

- Manufacture and supply building materials, such as cement, steel, and roofing materials
- Provide construction services, including engineering, procurement, and construction (EPC) contracts
- Benefit from the growing demand for



building materials and construction services

### **Additional Incentives:**

- Tax incentives and deductions for developers and investors
- Government subsidies for affordable housing projects
- Access to a large and growing market
- Opportunities for foreign exchange earnings through exports of building materials and construction services

By investing in Nigeria's real estate and construction sector, foreign investors can capitalize on the country's rapid urbanization, government support, and growing demand for infrastructure and housing, while also benefiting from high returns on investment and opportunities for partnerships and joint ventures.

# MEDIA SECTOR



## **Why Invest in Nigeria's Media Sector:**

Qatari investors may consider investing in Nigeria's media sector for several reasons: Large and Growing Market: Nigeria has a population of over 200 million people, with a growing middle class and increasing demand for media content.

**Diverse Audience:** Nigeria has over 500 ethnic groups and a diverse audience with different languages, cultures, and preferences.

**Government Support:** The Nigerian government has implemented policies and initiatives to support local content development, such as the "Not in Nigeria" campaign, which aims to promote local production and content.

**Partnerships and Collaborations:** Opportunities exist for partnerships and

collaborations with local and international media companies, producers, and talent.

**Digital transformation:** Nigeria's media sector is undergoing digital transformation, offering opportunities for investment in digital media, online publishing, and streaming services.

**Content export:** Nigeria has a rich cultural heritage, offering opportunities for content export to international markets.

**Talent pool:** Nigeria has a talented pool of media professionals, including writers, producers, directors, and actors.

**Economic growth:** Nigeria's media sector is a significant contributor to the country's GDP, offering opportunities for economic growth.

### **Cultural exchange:**

Investment in Nigeria's media sector can facilitate cultural exchange between Saudi and Nigeria, promoting mutual understanding and cooperation.

**Returns on investment:** The Nigerian media sector offers attractive returns on investment, driven by growing demand and advertising revenue.

**Large and Growing Market:** Nigeria has a population of over 200 million people, with a growing middle class and increasing demand for media content.

**Diverse Audience:** Nigeria has over 500 ethnic groups and a diverse audience with different languages, cultures, and preferences.

**Government Support:** The Nigerian government has implemented policies and initiatives to support local content development, such as the "Not in Nigeria" campaign, which aims to promote local production and content.

### **Television and Radio Broadcasting:**

- Establish new TV and radio stations or invest in existing ones
- Produce and broadcast content tailored to Nigeria's diverse audience
- Tap into the growing demand for local programming and news
- Film Production and Distribution:
- Produce films for the local market and

international audiences

- Establish film studios and production facilities
- Distribute films through various channels, including cinemas and online platforms

### **Digital Media and Online Publishing:**

- Create online news platforms, blogs, and social media channels
- Produce and publish digital content, including videos, podcasts, and articles
- Reach a vast audience through targeted online advertising

### **Advertising and Public Relations:**

- Offer advertising services to local and international clients
- Provide public relations services to individuals, businesses, and governments
- Help clients reach their target audience through effective campaigns

### **Additional Incentives:**

- Tax incentives for media companies
- Government grants for content development
- Access to a talented pool of media professionals
- Opportunities for co-productions and international collaborations

By investing in Nigeria's media sector, foreign investors can tap into a rapidly growing market, diverse audience, and government support, while also contributing to the development of the industry and creating new opportunities for growth and partnerships.



# ENERGY SECTOR



Nigeria, the largest economy in Africa, boasts an abundance of energy resources, making it an attractive destination for investments. The sector offers a diverse range of opportunities, including:

**Oil and Gas Exploration:** Nigeria's vast oil and gas reserves, estimated at over 37 billion barrels and 187 trillion cubic feet, respectively, offer immense potential for exploration and production. With new discoveries and improved extraction technologies, the country is poised to increase its output and become a significant

player in the global energy market.

**Renewable Energy:** Nigeria has set an ambitious target of 30% renewable energy mix by 2030, creating a lucrative opportunity for investments in solar, wind, and hydro power. With an average solar irradiance of 2,000 watts per square meter, Nigeria is ideally suited for solar power generation. Wind and hydro power also offer significant potential, particularly in the northern and southern regions.

**Power Generation and Distribution:**

Nigeria's energy deficit presents a significant opportunity for investments in power generation, transmission, and distribution. The country aims to increase its power generation capacity from 13,000 MW to 30,000 MW by 2030, providing a vast scope for investments in gas-fired power plants, renewable energy, and transmission infrastructure.

**Energy Infrastructure:** The development of energy infrastructure, including pipelines, storage facilities, and terminals, is crucial for the sector's growth. Investments in these areas will enhance the country's ability to transport, store, and distribute energy resources efficiently.

**Downstream Sector:** The downstream sector offers opportunities for investments in refining, petrochemicals, and product distribution. Nigeria's refining capacity is set to increase with the development of new refineries and the expansion of existing ones, providing a significant market for refined products.

**To attract investments, Nigeria offers a range of attractive incentives, including:**

**Fiscal Incentives:** Tax holidays, duty waivers, and subsidies for energy investments.

**Investment Protection:** Legal frameworks and international agreements to protect investments.

**Skilled Workforce:** Access to a large pool of skilled and semi-skilled workers.

**Strategic Location:** Nigeria's location provides access to regional markets and trade routes.

**Government Support:** The Nigerian government is committed to creating a favorable business environment, with initiatives such as the Nigerian Content Development and Monitoring Board (NCDMB) and the Ministry of Power's "Power Sector Recovery Program".

In conclusion, Nigeria's energy sector offers a unique combination of opportunities, incentives, and government support, making it an attractive destination for foreign investors. We invite you to explore these opportunities and partner with us in shaping the future of Nigeria's energy sector.





# AGRICULTURE SECTOR



Nigeria's agriculture sector offers significant investment opportunities, driven by:

- **Vast Arable Land:** Over 80% of Nigeria's land is suitable for farming, with a total area of around 70 million hectares.
- **Water Resources:** Nigeria has numerous rivers, lakes, and wetlands, providing

ample water supply for irrigation and aquaculture.

- **Favorable Climate:** Nigeria's tropical climate supports the growth of a wide range of crops, including staples like maize, rice, and cassava.



### Investment opportunities in the agriculture sector include:

- Commercial Farming
- Large-scale production of crops like soybeans, sugarcane, and tomatoes.
- Livestock farming, including poultry, cattle, and dairy.
- Agro-Processing
- Establishing processing facilities for crops like cassava, yams, and maize.
- Producing value-added products like flour, starch, and animal feed. Value Chain Development:
- Supply chain management and logistics.
- Input supply and distribution (seeds, fertilizers, equipment).
- Market access and trade facilitation.

### Other opportunities in the agriculture sector include:

- Irrigation and water management systems.

- Agricultural technology and precision farming.
- Organic farming and export-oriented production.
- Aquaculture and fisheries development.
- Agricultural research and development.

Nigeria's agriculture sector is supported by a favorable regulatory environment, with initiatives like the Agricultural Transformation Agenda and the Anchor Borrowers' Program. The sector is also driven by a growing demand for food security, with a large and expanding middle class seeking quality produce.

Join us at the Global Entrepreneurship / Investment Summit to explore these opportunities and discover the potential for growth and returns in Nigeria's agriculture sector.

## TELECOMMUNICATIONS SECTOR

Nigeria's telecommunications sector is a vibrant and rapidly growing industry, driven by a large and youthful population with a strong demand for data and connectivity. With a mobile penetration rate of over 90%, the sector offers significant investment opportunities, including:

- **5G Network Deployment:** Nigeria is poised to join the 5G revolution, with investment opportunities in network

infrastructure, spectrum acquisition, and 5G-enabled services.

- **Fiber Optic Infrastructure:** The country needs extensive fiber optic infrastructure to support its growing data demands, presenting opportunities for investment in fiber deployment, management, and maintenance.



- **Mobile Financial Services:** Nigeria has seen a significant growth in mobile financial services, including mobile money, mobile payments, and digital banking, offering investment opportunities in this space.

Other investment opportunities in the telecommunications sector include:

- Network infrastructure sharing and co-location
- Telecoms towers and site management
- Satellite communications and rural connectivity
- Cybersecurity and data centers
- Digital services and content development

The telecommunications sector in Nigeria is

supported by a favorable regulatory environment, with the Ministry of Communication and the Nigerian Communications Commission (NCC) providing oversight and guidance. The sector is also driven by a growing demand for data and digital services, with a large and youthful population eager to adopt new technologies.

With a large and growing market, a supportive regulatory environment, and a demand for innovative telecommunications services, Nigeria's telecommunications sector offers significant investment opportunities for foreign investors.



# TECHNOLOGY SECTOR:



Why Invest in Nigeria's Technology Sector:

**Large and Growing Market:** Nigeria has a large and growing market for technology solutions, with a population of over 200 million people.

**Talented and Entrepreneurial Workforce:** Nigeria has a talented and entrepreneurial workforce, with a strong pool of software developers, IT professionals, and entrepreneurs.

**Government Support:** The Nigerian government has initiated programs like the "Nigeria Technology Development Plan" and the "Startup Nigeria" initiative to support innovation and startups.

**Partnerships and Collaborations:** Opportunities exist for partnerships and collaborations with local and international companies, startups, and research institutions.





### **Software Development and IT Services:**

- Develop software solutions for local and international clients
- Provide IT services, including consulting, implementation, and support
- Benefit from Nigeria's growing demand for technology solutions

### **E-commerce and Digital Payments:**

- Invest in e-commerce platforms and online marketplaces
- Develop digital payment solutions, including mobile money and online payment gateways
- Tap into Nigeria's growing online shopping market

### **Cybersecurity and Data Analytics:**

- Provide cybersecurity services, including consulting, implementation, and support
- Offer data analytics services, including data visualization and business intelligence
- Help Nigerian businesses protect themselves from cyber threats and make data-driven decisions

### **Startups and Innovation Hubs:**

- Invest in startups and early-stage companies
- Establish innovation hubs and incubators to support entrepreneurs
- Benefit from Nigeria's entrepreneurial spirit and innovative culture

### **Additional Incentives:**

- Tax incentives and deductions for technology companies
- Government grants and funding for startups and innovation hubs
- Access to a large and growing market
- Opportunities for foreign exchange earnings through exports of technology services and solutions

By investing in Nigeria's technology sector, foreign investors can leverage the country's large and growing market, talented workforce, government support, and opportunities for partnerships and collaborations to capitalize on the growth potential of the sector and contribute to the development of Nigeria's technology ecosystem.

# AVIATION SECTOR



Nigeria's aviation industry is positioned for significant growth, driven by a large and expanding middle class, rapid economic development, and a strategic location for air travel in West Africa. Investment opportunities abound in:

**Airport Infrastructure Development:**

Upgrading and expansion of existing airports, as well as construction of new ones, to meet growing passenger demand and improve facilities.

**Airline Operations:** Establishment of new airlines or investment in existing ones to capitalize on the growing demand for air travel.

**Maintenance, Repair, and Overhaul (MRO) Services:** Providing maintenance and repair services for aircraft, engines, and components to support the growing fleet in the region.

Other investment opportunities in the aviation sector include:

- Aviation logistics and cargo handling
- Ground handling and airport services
- Flight training and simulation centers
- Aircraft leasing and financing
- Airport hospitality and retail services

Nigeria's aviation industry is supported by a favorable regulatory environment, with the Federal Airports Authority of Nigeria (FAAN) and the Nigerian Civil Aviation Authority (NCAA) providing oversight and guidance. The sector is also driven by a growing demand for air travel, with a large and expanding middle class seeking convenient and affordable travel options.

With a large and growing market, a supportive regulatory environment, and a demand for improved air travel services, Nigeria's aviation sector offers significant investment opportunities for foreign investors.

# SPECIAL SESSION

## Topic: **"Unlocking Local Economic Potential: Strategies for Entrepreneurial Ecosystem Development in Nigerian Local Governments"**

Potential collaboration with prominent development partners, ie:

- World Bank
- International Monetary Fund (IMF)
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- United Nations Children's Fund (UNICEF)
- African Development Bank (AfDB)
- International Fund for Agricultural Development (IFAD).

This session will bring together experts and entrepreneurs from around the world to share best practices and cutting-edge technologies that can help rural communities thrive.

This session, part of the Global Entrepreneurship / Investment Summit, will bring together local government officials, foreign developmental partners, and entrepreneurship experts to discuss innovative strategies for fostering entrepreneurial ecosystems at the local level.

**Objective:** To equip local government officials with the knowledge, tools, and partnerships necessary to create enabling

environments for entrepreneurship, job creation, and sustainable growth in their respective localities.

### **Key Discussion Areas:**

1. Identifying local economic strengths and opportunities
2. Developing effective entrepreneurship policies and programs
3. Building partnerships with foreign developmental partners and private sector stakeholders
4. Creating business-friendly regulatory environments
5. Leveraging technology and innovation to drive local economic growth

**Target Audience:** Local government officials, including:

- Chairmen of Local Government Councils
- Councilors
- Heads of Local Government Departments (e.g. Economic Development, Planning, Trade and Commerce)

### **Expected Outcomes:**

1. Enhanced understanding of entrepreneurial ecosystem development principles
2. Improved knowledge of effective policies and programs for supporting entrepreneurship
3. Strengthened partnerships between local governments, foreign developmental partners, and private sector stakeholders
4. Development of actionable plans for creating enabling environments for entrepreneurship in local governments.



# The Entrepreneurship Pitch Competition

Prize: ~~₦~~100,000,000  
(100 million naira) in  
funding for the  
winning startup.

**Objective:** To identify and support innovative startups in Africa, and provide a platform for entrepreneurs to showcase their ideas, connect with investors, and gain valuable feedback from industry experts.

**Competition Format:**

**1. Submission of Pitches:** Interested startups must submit their pitches through the Global Entrepreneurship Summit, Nigeria website [www.aidca.africa](http://www.aidca.africa) by July 30 for Submission.

**2. Initial Screening:** A team of reviewers

will evaluate the submitted pitches based on the following criteria:

- Innovation and uniqueness of the idea
- Market potential and

scalability

- Team strength and experience
- Financial projections and sustainability

**3. Top 20 Selection:** The top 20 startups will be selected to proceed to the next stage.

**4. Mentorship and Coaching:** The selected startups will undergo mentorship and coaching sessions with industry experts to refine their pitches and prepare for the live competition.

**5. Live Pitch Competition:** The top 10 startups will pitch their ideas live on stage at the Global Entrepreneurship Summit, Nigeria. The pitches will be evaluated by the judges, and the top 5 startups will proceed to the final stage.

**6. Final Pitch and Award Ceremony:** The top 5 startups will pitch their ideas again, and the winner will be announced. The winning startup will receive the ₦100,000,000 (100 million naira) prize.

# Competition Schedule:

- Submission of Pitches:  
[Deadline for Submission]  
April 30, 2025
- Initial Screening: May 5th
- Top 20 Selection: July 3rd
- Mentorship and Coaching:  
July 14th
- Live Pitch Competition: July 21st
- Final Pitch and Award Ceremony: July 22nd

# How to Apply:

- Visit the Global Entrepreneurship / Investment Summit, Nigeria website [www.aidca.africa](http://www.aidca.africa)
- Fill out the pitch competition application form
- Submit your pitch deck and any additional required documents
- Pay the application fee

# Eligibility Criteria:

- Startups must be African-owned and operated
- Startups must be in the growth stage (post-idea, pre-scale)
- Startups must have a minimum viable product (MVP)
- Startups must demonstrate potential for scalability and impact



# SUMMIT PROGRAM SCHEDULE

1. **Keynote Addresses:** Inspiring talks from renowned entrepreneurs, investors, and thought leaders.
2. **Panel Discussions:** Interactive sessions featuring expert panels discussing key themes and challenges.
3. **B2B Meetings:** Pre-scheduled meetings between entrepreneurs, investors, and potential partners.
4. **Exhibitions:** A showcase of innovative products and services from startups, SMEs, and large corporations.
5. **Pitch Competitions:** A platform for entrepreneurs to pitch their ideas and compete for funding and prizes.
6. **Networking Sessions:** Opportunities for attendees to connect, share ideas, and build relationships.

# SUMMIT VALUE PROPOSITIONS

## B2B Meetings:

1. Pre-scheduled Meetings: Attendees can request meetings with specific delegates, investors, or partners.
2. Matchmaking Service: Our team will facilitate introductions and meetings based on attendees' interests and preferences.

## Exhibitions:

1. Startup Pavilion: A dedicated area for startups to showcase their innovative products and services.
2. SME Zone: A platform for small and medium-sized enterprises to exhibit their offerings and connect with potential partners.
3. Corporate Exhibition: A showcase of innovative products and services from large corporations and industry leaders.



# GES 2025

## WHO CAN ATTEND?

- Entrepreneurs
- Business Leaders
- Researchers and Academics
- Investors and Venture Capitalists
- Start-up Enthusiasts
- Government Representatives
- Technology Professionals Marketers
- Financial Experts
- Creative Industry Professionals
- Women Entrepreneurs
- Heads of Chamber of Commerce
- Industry Experts
- Energy Players and Investors
- Diversity and Inclusion Advocates
- AI and Tech Enthusiasts

# EXHIBITION

Showcase your brand, launch your latest products and win business at the ultimate platform for Global Entrepreneurship.



NGN 7,500,000

## Package Benefits

- Pre-built exhibition booth
- Tickets: 3 Standard access tickets for company representatives

## Branding

- Media feature in local and international media.
- New York Journal
- MarketWatch

- Times of Texas
- Nebraska Examiner
- Chicago Tribune
- CBS
- Herald
- Business Day
- Guardian
- Sun
- Vanguard
- NBC affiliate news sites and 50+ others

- Company logo on the event website
- Company logo on pre-event promotional materials

## Business Nexus

- B2B
- Tea break
- VVIP Lunch and coffee
- Award Gala Night Pass
- VVIP table for 5



NGN 10,500,000

## Package Benefits

- Pre-built exhibition booth
- Tickets: 3 Standard access tickets for company representatives

## Branding

- Media feature in local and international media.
- Business Insider
- Yahoo Finance
- MarketWatch
- Associated Press

- Bloomberg terminal
- London Journal
- Affluenz
- Switzerland Post
- Times of Jerusalem
- Canadian Insider
- Globe and Mail
- Bezinga
- Business Day
- Guardian
- Sun
- Vanguard
- NBC affiliate news sites

- and 100+ others
- Company logo on the event website
- Company logo on pre-event promotional materials

## Business Nexus

- B2B
- Tea break
- VVIP Lunch and coffee
- Award Gala Night Pass
- VVIP table for 5
- ARENA VIP lounge



## Some of the Invited Investment Companies:

- Al Amari Group
- International Monetary Fund
- Abu Dhabi Investment Authority
- IGA Capital Finance Brokers LLC
- SeedsPad Qatar
- Saudi's Public Investment Fund
- Gulf Capital
- St. James Place
- Hargreaves Lansdown
- Quilter
- M&G Wealth Advice
- RBC BREWIN DOPHIN
- Vanguard
- M&G Wealth Advice
- RBC Brewin Dolphin
- LGT Wealth Management
- UK True Potential Wealth Management
- Charles Stanley

## MEDIA COVERAGE



Dotmond Communication will engage in her strategic communication platforms to disseminate this Summit, pre and post event via:

- Local and International Television platforms
- Affluenz magazine

- Online Platforms across Continents

Dotmount Communication will use her access of over 8,000 platforms to disseminate this summit for investors, entrepreneurs and any seeking adverts for an extended period.

# SPONSORSHIP BENEFITS

Sponsoring the Global Entrepreneurship Summit offers a remarkable array of advantages that can significantly enhance a brand's visibility and credibility in the global marketplace.

One of the most prominent perks is the partnership with Al Jazeera, where headline and premium sponsors will receive a unique opportunity for a 15-minute exclusive interview, allowing them to showcase their initiatives and insights to a diverse international audience. This exposure is further augmented by 50 slots for TV commercial advertisements as part of the partnership, providing ample opportunity to reach millions of viewers

in real-time.

Moreover, sponsors will be featured across a range of prestigious media outlets, including a media feature in the Financial Times of London. This not only elevates the sponsor's profile but also solidifies their stance as thought leaders in the business community. Additional features in renowned publications such as Nasdaq, Business Insider, Forbes, Bloomberg, Associated Press, Yahoo Finance, Affluenz, and CNBC ensure that sponsors access varied audiences, expanding their reach and influence significantly.

## PAST SPONSORS



## PAST SPEAKERS



**His Excellency  
John Mahama**  
President of the  
Republic of Ghana



**His Excellency  
Mohammed  
Namadi Sambo**  
**GCON**  
Former Vice President  
Federal Republic of Nigeria



**Chief Dele Alake**  
Honorable Minister  
of Solid Minerals



**Senator Abubakar  
Kyari CON,**  
Honourable Minister of  
Agriculture and  
Food Security



**Festus Keyamo,**  
**SAN**  
Honorable Minister  
of Aviation



**Malam Mele  
Kolo Kyari**  
The Group Chief  
Executive  
Officer (GCEO)  
Nigerian National  
Petroleum Co. Ltd.



**Ahmed Bin Sulayem**  
Executive Chairman  
Dubai Multi Commodities  
Centre (DMCC)



**Dr. Miray Zaki**  
Managing Director  
Gulf Capital



**His Royal Majesty  
Ogiame  
Atuwatse III**  
Olu of Warri Kingdom



**Matthias Schmale**  
United Nations Resident  
and Humanitarian  
Coordinator in Nigeria



**Charles Odii**  
Director General  
Small and Medium  
Enterprises Development  
Agency of Nigeria



**Babatunde Fowler**  
Executive Chairman,  
Federal Inland  
Revenue Service (FIRS)



**Dr. Remi Duyile**  
Former Vice President  
Bank of America



**Maher Al Kaabi**  
Group Chairman  
of Al Serkal Group of  
Companies



**Hassan Imam**  
Managing Director  
Keystone Bank



## PAST SPEAKERS



**His Royal Highness  
Mallam Ahmed  
Nuhu Bamalli, CFR**  
Emir of Zazzau



**Thierry A. Bayle**  
Chief Executive Officer  
London Fashion  
Business Academy



**Dr. Allen Onyema**  
Chairman  
Air Peace Airline



**Mehdi Khammassi**  
Chief Executive Officer  
Nara



**Mohammed Al Tajer**  
Managing Director  
Taghyeer Consulting



**Dr. Emomotimi  
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# Headline / Premium Sponsor

1. Interview / documentary on Al Jazeera
2. 20 Ad slots on Al Jazeera TV Network / CNN
3. Speaking engagement
4. Publication on New York Times Magazine
5. Publication on Al Jazeera Website
6. Publication on Financial Times of London
7. Publication on Nasdaq
8. Publication on Forbes
9. Publication in English, French, Spanish, Arabic and Chinese languages
10. Publications on Business Insider, Yahoo Finance, MarketWatch and 500+ others
11. Unlimited access to conference, B2B and dinner
12. Exhibition booth
13. Logo placement on event marketing materials
14. Company Promotional Video
15. Media feature in major print media in Nigeria; such as Punch, Business day, Guardian, Vanguard, Nation, This day newspapers
16. A feature in Affluenz Magazine
17. A table at the Gala night

Cost: USD\$350,000.00

# Platinum Sponsor

1. Speaking engagement
2. Publication on Financial Times of London
3. Publication on Nasdaq
4. Publication in English, Arabic and Chinese languages
5. Publications on Business Insider, Yahoo Finance, Associated Press, MarketWatch and 300+ others
6. Unlimited access to conference, B2B and dinner
7. Exhibition booth
8. Logo placement on event marketing materials
9. Company Promotional Video
10. Media feature in major print media in Nigeria; such as Punch, Business day, Guardian, Vanguard, Nation, This day newspapers
11. A feature in Affluenz Magazine
12. A table at the Gala night

Cost: USD\$100,000.00

# Gold Sponsor

1. Speaking engagement
2. Publication on USA Today
3. Publication on CNBC Africa
4. Publications on Business Insider, Yahoo Finance, Associated Press, MarketWatch and 100+ others
5. Unlimited access to conference, B2B and dinner
6. Exhibition booth
7. Logo placement on event marketing materials
8. Company Promotional Video
9. Media feature in major print media in Nigeria; such as Punch, Business day, Guardian, Vanguard, Nation, This day newspapers
10. A feature in Affluenz Magazine
11. A table at the Gala night

Cost: USD\$50,000.00

# Silver Sponsor

1. Panel Speaker
2. Publication on Business Insider
3. Publication on Yahoo Finance
4. Publications on Associated Press, MarketWatch and 50+ others
5. Unlimited access to conference, B2B and dinner
6. Exhibition booth
7. Logo placement on event marketing materials
8. Company Promotional Video
9. Media feature in major print media in Nigeria; such as Punch, Business day, Guardian, Vanguard, Nation, This day newspapers
10. A feature in Affluenz Magazine
11. A table at the Gala night

Cost: USD\$20,000.00

# Bronze Sponsor

1. Publication on Yahoo Finance
2. Publications on Bezinga, Canadian Insider, MarketWatch and 20+ others
3. Unlimited access to conference, B2B and dinner
4. Exhibition booth
5. Logo placement on event marketing materials
6. Media feature in major print media in Nigeria; such as Business day, Guardian, Vanguard, Nation, This day newspapers
7. A feature in Affluenz Magazine
8. A table at the Gala night

Cost: USD\$10,000.00



# About

## Dotmount COMMUNICATIONS

Dotmount Communications Group is an international strategic communications consultancy firm that uses an in-depth understanding of public, commercial and political drivers to provide insightful strategic counsel and meet complex communications challenges.

Dotmount Communications has supported government, corporate, and private entities over the years by infusing strategic communications efforts, delivering sophisticated communications programmes that shape awareness, guide opinion, and enhance understanding on a national, regional, and international scale.

### Services

Through a series of acquisitions, the company provides services in PRWeb, HARO, Newsfile, Eureka, and Media Insight Suite which Dotmount has continued to operate under the existing

brand names. Dotmount Communications also offers consulting services to support the use of its software products. While Dotmount Newswire is a worldwide provider of media research, press releases distribution, monitoring and evaluation services for public relations, marketing and corporate communications professionals.

With access to over 8,000 media outlets; Such as Bloomberg, Nasdaq, USA Today, Yahoo Finance, Business Insider, Arab News, CNBC, New York Times, Washington Post, Al Jazeera, CNN, Forbes etc, Dotmount Communications is one of the largest news distributors in the world. The company operates in the United States, Canada, Europe, Africa, Middle East and Asia.

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## Our Clients



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